

# NEWS RELEASE

US Highway 19, P.O. Box 369 / Maggie Valley, NC 28751

## GHOST TOWN COWBOYS ARE BACK IN THE SADDLE!

**Maggie Valley, NC** – Ghost Town In The Sky's entertainment crew is traveling together this weekend to volunteer for UNC-TV's pledge drive located in Research Triangle Park. They will be dressed in their Wild West attire while answering the phones live on Saturday night from 6:30pm – 11pm and Sunday from 10:30am – 3pm.

Ghost Town's entourage of gunfighters, saloon girls and even the Ghost Town Marshall are volunteering their time to help support public television, something that's been entertaining families for decades. "We kinda have that in common," explains John Buccafusco, Ghost Town's Director of Entertainment. "We've also been performing to multiple generations of families, and we can appreciate what UNC-TV provides the entire state of North Carolina. We think that it will be a thrill for the UNC-TV viewers to enjoy seeing some of their favorite western characters on the TV screen."

By volunteering at the pledge drive, Ghost Town will also receive state-wide television exposure.

Ghost Town prides itself on its entertainment value and what it brings to its community. "Ghost Town has gone above and beyond to bring new life and excitement to all businesses in the Maggie Valley community," explained Teresa Smith, President of the Maggie Valley's Chamber of Commerce. "Their spirit of hard work and dedication has paid off, not only in bringing more visitors to the valley, but also has once again enabled Maggie Valley to be a shining star of tourism in the region".

Ghost Town in the Sky re-opened on May 25, 2007, after a five-year hiatus while the park was for sale. This year's season will begin on May 2 and end on November 2. A complete operating schedule can be found at (<http://www.ghosttowninthesky.com/parkinfo/parkinfo-hours.html>).

### *Giddy Up and Go!*

In addition to top-notch family entertainment, North Carolina's mountain-top destination features a chairlift that takes its passengers 3500 feet up the side of Buck Mountain with 75-degree inclines, a mile-high roller coaster, The Cliffhanger (scheduled to open this season), the Geronimo Drop tower ride, a new museum, several food and shopping venues, and lots of kiddie rides and games.

For 2008, Ghost Town will host many live entertainment acts, as well as provide a Summer Character Series. The Character Series will feature some of America's favorite licensed cartoon and comic book characters, including Spider-man, The Hulk, Iron Man, the Care Bears, Curious George and future-legend Sponge Bob Square Pants. Ghost Town guests will have the opportunity to have a private luncheon for only \$9.99 in addition to the cost of a daily admission ticket.

More details about Ghost Town can be located on its website at ([www.ghosttowninthesky.com](http://www.ghosttowninthesky.com)).

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