

NEWS RELEASE

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BE A BUCKAROO AGAIN AT GHOST TOWN!

Maggie Valley, NC – Ghost Town in the Sky, North Carolina’s mountain top family theme park, is now open Fridays through Sundays. Since school vacations will not begin until June, locals have the ability to enjoy their landmark without the tourist crowds that will be coming over the summer.

Ghost Town is also offering discounts throughout the month of May for the locals. This weekend, residents from Haywood and Jackson Counties can be admitted for the cost of a child’s admission. Next weekend, May 17 and 18, residents from Buncombe and Henderson Counties can “**be a buckaroo again**” by enjoying the child’s admission price. “That’s an eight-dollar savings per person,” says Kevin Bailey, Ghost Town’s General Manager. “We want to give something back to our supporters in our own backyard. This is our way of saying thank you for the support.”

Ghost Town has also discounted their Season Passes by ten dollars off the regular price through May 23rd.

Ghost Town Fights Rising Gas Prices

Ghost Town is being proactive on providing discounts in order to keep guests coming, despite the rising cost of gas, which can heavily affect tourism. Right now, throughout Western North Carolina, Ghost Town discount coupons are being distributed at participating Kentucky Fried Chicken restaurants, and Taco Bell restaurants are doing the same thing in the Charlotte Market.

In June, Food Lion will be promoting to their MVP cardholders that they can save \$4 on each Ghost Town admission purchased by showing their Food Lion MVP card. In July, 180,000 Mountain Dew Cans will be advertising \$5 off Ghost Town admission. “We hope that by discounting the daily admission, guests will get some relief from the extra money they have to put in their gas tanks,” explains Bailey.

Ghost Town is famous for its Wild-west theme, live-action shows and beautiful setting on top of Buck Mountain, which is elevated over 4000 square feet. The park is nestled at the foot of the Great Smoky Mountains and 4 miles east of the Blue Ridge Parkway’s Milepost 255 in Maggie Valley. Maggie Valley is 14 miles east of Cherokee and 34 miles west of Asheville.

Ghost Town originally opened on June 11, 1961 and remained opened until 2002. The landmark re-opened for the first time in five years under new ownership in 2007 and has been a vacation destination for decades.

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